EX POST

31st edition of International Theatre Festival Divadelná Nitra

DN22 DIVADELNÁ NITRA

krehkosť / Pipe fragility





FESTIVAL ORGANISATION

- ▶ main convenor: 1 subject Association Divadelná Nitra
- ▶ main co-organisers: 3 entities The Andrei Bagar Theatre in Nitra, Nitra Self-Governing Region. The City of Nitra
- ► co-organisers: 13 entities
- ► curators: 4 Ján Šimko, Martina Vannayová, Mária Danadová, Miro Zwiefelhofer
- ▶ staff members: 30 people
- ▶ collaborators: 82 individuals and companies
- ▶ technical staff and programme personnel: 102
- ▶ volunteers: 50

SUPPOPT

- b donors: Slovak Arts Council as the main donor and 21 Slovak and international institutions and funds
- ▶ media partners: 16
- partners from business and public sphere: 24 companies and institutions

BASIC INFORMATION

31st Festival edition

- ▶ the largest international theatre festival and one of the utmost cultural events in Slovakia
- ▶ 15 participating countries within the programme and projects
- ► Festival and Slovak debuts creative artists and authors
- highly current and evocative leitmotif
- exclusively authors' theatre
- participative productions
- thought-provoking discussions
- ▶ distinctive learning activities
- ▶ high attendance
- the Festival was held under the auspices of the Chairman of the Nitra Self-Governing Region Milan Belica, and the Mayor of the City of Nitra Marek Hattas

MAIN PROGRAMME

Until Silence Reigns (Slovakia), Sad Sam Matthäus (Croatia, Slovenia, Austria, France). Timeout Burnout (Slovakia), Virtual Ritual (Czech Republic). Amando (Poland). Chronicles of War. Hatred and Love (Ukraine, Slovakia), PRIMA (Czech Republic), The Encyclopaedia of Pain. Chapter One: Mum's the Word (Spain), Jumpcore (Poland), Swing Heil! (Slovakia), Living the Dream with Grandma (Hungary), Father, Mother, Booze (Slovakia), Soft Spot (Hungary, Czech Republic, Slovakia), D1 (working title) (Slovakia), Ignis Fatuus (Slovakia)

15 productions – 15 performances – 10 countries 2, 581 spectators – auditorium capacity was field in an average 79 %

ACCOMPANYING PROGRAMME

- ► Nitra White Night concerts, commented tours of the culture
- centres, performance, exhibitions, discussions ► Festival to Children
- performances, fine art and musical workshops. activities for children of preschool and school
- Youth Theatre

the works of art schools and amateur theatre

- Ukrainian block documentary film screening and discussion,
- original Ukrainian-Slovak performance AND as co-producer, poster exhibition with anti-war theme
- ▶ Concerts
- Exhibitions
- Community events commented tour This is Art, Too; a series of events KníhKupecká
- Discussions public debate in cooperation with main media partner Denník N: discussion about the war in Ükraine

29 events - 1.980 visitors

WORKING PROGRAMME AND DISCUSSIONS WITH CREATIVE TEAMS

- Artists' Talks with creative teams, curators and participants in learning events
- ▶ Post-performance Q&A: discussions with creative teams

11 events - 589 participants

LEARNING PROGRAMME

V4@Theatre Critics Residency How to Understand Theatre A Tulip for You Be SpectACTive! This is Art. Too

26 events - 133 participants

PERFORMERS AND PARTICIPANTS

- main programme performers: 44
- accompanying programme performers: 101
- ▶ individual festival quests: 11 2 from abroad, 9 from Slovakia
- ▶ journalists: 16

MEDIA OUTPUTS AND CAMPAIGN*

- representative media outputs by print, web and audio-visual media from Slovakia: 200 and international: 3
- ▶ advertisements: 4
- ▶ number of 30' spots broadcasted on TV: 386
- number of 30' spots broadcasted on radio: 90
- ▶ 9 banners on 3 web pages (dennikn.sk, citylife. sk. nitrianskyhlasnik.sk)
- Festivalové minúty (Festival Minutes) TVreports by Radio and Television Slovakia (RTVS): 4 (broadcast on 25, 26, 27, 29 September)
- ▶ Umenie (Art) TV-programme at the RTVS: 1 (broadcast on 26 October)
- ▶ special supplements 4 pages in daily Denník N (16 September). 2 pages in MY Nitrianske noviny weekly (12 September)
- Festivalový denník (Festival Diary) 6 days -
- * data as of 10 October 2022, Festival is being reviewed until the end of 2022

ONLINE PRESENCE - VISITORS COUNT WWW.FACEBOOK.COM/DIVADELNA NITRA

► September – October 2022 current number of FB fans: 6,097 from 10 countries readership: 98.900 reader interaction: 13.630

WWW.INSTAGRAM.COM/DIVADELNA NITRA

► September – October 2022 current number of followers: 1, 338 readership: 6,776

WWW.NITRAFEST.SK

- ▶ January September 2022 **10.721** unique visits (individuals) from 92 countries 17. 786 visits 73, 197 clicks on specific URLs
- ▶ thereof: 23 September 28 September 2022: 2.440 unique visits (individuals) from 40 countries 4. 051 visits average number of visits per day - 675 highest number of visits per day - 784 (23 September 2022) 17. 128 clicks on specific URLs

23 — 28 SEPT