EX POST DIVADELNÁ NITRA 30th edition of International Theatre Festival





Theme: presahy / transcendencies

FESTIVAL ORGANISATION

- · main organiser: 1 subject
- · main co-organisers: 3 subjects
- · co-organisers: 19 subjects
- · curators: 4 people
- staff members: 23 people
- collaborators: 24 individuals and companies
- · technical staff and programme personnel: 102 people
- · volunteers: 30 people

SUPPORT

- donors: Slovak Arts Council as the main donor and 19 Slovak and foreign institutions
- main media partners: 5 subjects
- · media partners: 10 subjects
- partners from business and public sphere: 24 companies and institutions

BASIC INFORMATION

- 30th year
- one of the most important cultural events in Slovakia
- · resonant theme
- · conceptual character
- · original programme varied in genre and
- interesting discussions
- unique educational activities
- high attendance
- · safe course of the festival
- the Festival was held under the auspices of the President of the Slovak Republic Zuzana Čaputová, Chairman of the Nitra Self-Governing Region Milan Belica, and the Mayor of the City of Nitra Marek Hattas

MAIN PROGRAMME

War and Peace (Slovakia), ICARUS (Slovakia, Czech Republic, France), The Tinker (Slovakia), Blue is the Colour (Slovakia, Ireland, Belgium, Slovenia), Borodáč or Three Sisters (Slovakia), Lebensraum (Slovakia), Eyewitness (Czech Republic), The Bonnet (Slovakia), Necropolis (France, Israel, Belarus), Mailles (France)

10 productions - 10 performances -8 countries 1366 spectators - visit rate 86 %

ACCOMPANYING PROGRAMME

· Festival to Children

theatre performances, workshops, creative activities for children and schools

Young Theatre

the works of art schools and amateur

Concerts and stand-ups

concerts varied in genre and stand-up performances

- · Artistic interventions in public space
- · Community events

commented tour, co-organisers' community events

Discussions

Large Public Debate on this year festival's theme in cooperation with main media partner – Denník N; discussions with creators after performances

28 events -

14 161 visitors (thereof: 11 550 online)

WORKING PROGRAMME

- · Artists talks with production creators and participants in educational events
- · theory event Transcending Divadelná Nitra 1992 - 2021

4 events — 151 participants

EDUCATIONAL PROGRAMME

- · V4@Theatre Critics Residency Live
- Be SpectACTive! Audience Programme Board
- · A Tulip for You
- · This is Art, Too

41 events - 260 participants

PERFORMERS AND PARTICIPANTS

- performers in main programme: 201
- performers in accompanying programme: 150
- individual festival quests: 13 (thereof: 2 from abroad)
- journalists: 6

MEDIA OUTPUTS AND CAMPAIGN

- representative media outputs by print, web and audio-visual media from Slovakia: 80, and abroad: 10
- advertisements published: 3
- number of 30' spots broadcast on TV: 978
- number of 30' spots broadcast on radio: 125
- number of banner impressions: 750 000
- 7 banners on 2 web pages
- Festivalové minúty (Festival Minutes) TVreports by RTVS: 3 (broadcast 9x)
- special supplements 4 pages in Denník N daily, 2 pages in MY Nitrianske noviny weekly
- ADN video-diary: 6

ONLINE PRESENCE - VISITORS COUNT

WWW.FACEBOOK.COM/DIVADELNA NITRA

 current number of FB fans: 6 088 from 45 countries

WWW.INSTAGRAM.COM/DIVADELNA NITRA

current number of followers: 1164

WWW.NITRAFEST.SK

January – October 2021:

11 265 unique visits

(individuals) from 54 countries

16 899 visits

33 901 clicks on specific URLs

 thereof: 6 September – 6 October 2021: 3845 unique visits (individuals) from 46 countries

7123 visits

average number of visits per day -220highest number of visits per day – 412 (1 October 2021)

18 459 clicks on specific URLs

10 November 2021

1-6 OCT 2021