

EXPOST

29. Year

DIVADELNÁ NITRA
UZEMIE ETOS / TERRITORY ETHOS
MEZINÁRODNÝ FESTIVAL / INTERNATIONAL THEATRE FESTIVAL

25-26-27-28-29-30
SEPTEMBER | 2020

FESTIVAL ORGANISATION

- > main organiser: **Associaton Divadelná Nitra**
- > main co-organisers: **Andrej Bagar Theatre in Nitra, Nitra Self-Governing Region, The City of Nitra**
- > co-organisers: **22** subjects
- > curators: **6**
- > staff members: **24**
- > collaborators: **26** individuals and companies
- > technical staff and programme personnel: **97**
- > volunteers: **52**

SUPPORT

- > donors: **Slovak Arts Council** as the main donor and **14** institutions and funds
- > main media partners: **5** subjects
- > media partners: **16** subjects
- > partners from business and public sphere: **29** companies and institutions

BASIC INFORMATION

- > 29th year
- > one of the most important cultural events in Slovakia
- > one of a few Slovak festivals held live and on its scheduled date in 2020
- > resonant theme
- > conceptual character
- > original programme varied in genre and form
- > interesting discussions
- > original educational activities
- > high attendance
- > the Festival was held under the auspices of the Chairman of the Nitra Self-Governing Region, Milan Belica, and the Mayor of the City of Nitra, Marek Hattas

MAIN PROGRAMME

Planned programme (as of 30 August 2020):

The Norm (Slovakia), **7 Promises** (Belgium), **Icarus** (Slovakia/Czech Republic), **Winter's Journey** (Slovakia), **Blue is the Colour** (Slovakia/Slovenia), **Do My Mouth** (Belgium), **Heretical Essays** (Czech Republic), **No Show Tonight** (Slovakia), **The House** (Slovakia), **Love You and Take Care** (Slovakia), **The Czech Comedy about the Rich Man and Lazarus** (Slovakia), **In the Solitude** (Slovakia), **Silent Night**, **Lightless Night** (Slovakia), **Shakespeare Concert** (Slovakia)

Given tightening anti-epidemic measures in September 2020 in Slovakia and abroad, the programme was changed considerably, including during the course of the festival. The actual programme included some planned and some substitute performances from Slovakia and one Slovak-Slovenian coproduction project: **The Norm, Winter's Journey, Blue is the Colour, The House, Love You and Take Care, Shakespeare Concert**

The Secret of the Ocean, The Geišberg Brothers & Balkansambel, Masterpiece, The Trial

10 productions – **12** performances – **2** countries
3 202 spectators (thereof: **2 354** online) – visit rate **60,70 %**

ACCOMPANYING PROGRAMME

In the beginning of September, more than 50 events for children and adult were planned in the individual sections of the accompanying programme. Ultimately, half of these took place in their original, modified or on-line forms. Theatre performances, concerts and stand-up, exhibitions and community events. In collaboration with our main media partner Denník N, we broadcast a large public debate and discussions on the topic of Territory ethos via online live streams.

25 events – **32 696** visitors (thereof: **31 010** online)

WORKING PROGRAMME

- > **Artists talks** with production creators and participants in educational events

3 events – **90** participants

EDUCATIONAL PROGRAMME

- > **Online V4@Theatre Critics Residency On-line**
- > **Be SpectACTIVE!** – Audience Programme Board
- > **How to Understand Theatre**
- > **A Tulip for You**
- > **This is Art, Too**

52 events – **38** participants

PERFORMERS AND PARTICIPANTS

- > performers in main programme: **68**
- > performers in accompanying programme: **82**
- > individual festival guests: **57**
4 from abroad, **53** from Slovakia
- > journalists: **12**

MEDIA OUTPUTS AND CAMPAIGN

- > representative media outputs by print, web and audio-visual media from Slovakia: **approx. 120**
- > representative media outputs by print, web and audio-visual foreign media: **approx. 20**
- > advertisements published: **4**
- > number of 30' spots broadcast on TV: **225**
- > number of 30' spots broadcast on radio: **380**
- > number of banner impressions: **700 000**
- > **11** banners on **7** web pages
- > Festivalové minúty (Festival Minutes) TV-reports: **6** (broadcast 12x)
- > special supplements – **4** pages in Denník N daily, **2** pages in MY Nitrianske noviny weekly

ONLINE PRESENCE

[WWW.FACEBOOK.COM/DIVADELNA NITRA VISITORS COUNT](https://www.facebook.com/divadelna.nitra)

- > current number of FB fans: **5 730** from **47** countries

[WWW.INSTAGRAM.COM/DIVADELNA NITRA VISITORS COUNT](https://www.instagram.com/divadelna.nitra)

- > current number of followers: **949**

[WWW.NITRAFEST.SK VISITORS COUNT](https://www.nitrafest.sk)

January – December 2020:

- > **7 953** unique visits (individuals) from **54** countries
- > **12 698** visits
- > **32 478** clicks on specific URLs

thereof: 1 – 30 September 2020:

- > **2 845** unique visits (individuals) from **23** countries
- > **4 126** visits
- > average number of visits per day – **149**
- > highest number of visits per day – **396** (25 September 2020)
- > **14 968** clicks on specific URLs

This was not easy. We are very happy that the 29. International Theatre Festival Divadelná Nitra could take place in spite of the downright unfavourable situation for culture in 2020. In the end we turned out to be one among a handful of cultural events in Slovakia held on its scheduled date and largely in person. Many thanks for this to all co-organisers, donors, partners, performers and spectators.

31 December 2020