

EXPOST

Theme:

PODOBY SLOBODY/ FACES OF FREEDOM


**DIVADELNÁ
NITRA 2019**
27 SEPT
–
2 OCT
28th year

FESTIVAL ORGANISATION

- ▶ main organiser: **1**
- ▶ main co-organisers: **4** subjects
- ▶ co-organisers: **26** subjects
- ▶ curators and collaboration: **4** people
- ▶ staff members: **23**
- ▶ co-operators: **76** individuals and companies
- ▶ technical support and assistance for the programme: **110** people
- ▶ volunteers: **60**

SUPPORT

- ▶ donors: **19** institutions
- ▶ main media partners: **5** subjects
- ▶ media partners: **13** subjects
- ▶ partners from business and public sphere: **44** companies and institutions

BASIC INFORMATION

- ▶ **28th year**
- ▶ **6 days**
- ▶ one of the most important cultural events in Slovakia
- ▶ resonating actual theme
- ▶ conceptual character
- ▶ species and genre varied programme
- ▶ attractive discussions
- ▶ original activities of educational projects
- ▶ high attendance
- ▶ the Festival was held under the auspices of the Chairman of the Nitra Self-Governing Region Milan Belica and the Mayor of the City of Nitra Marek Hattas

MAIN PROGRAMME

- ▶ **Sternenhoch** (Czech Republic)
- ▶ **The Depths** (Czech Republic)
- ▶ **Addressless – vagabond role game** (Hungary)
- ▶ **Second Essay on Gymnastics** (Germany)
- ▶ **Holy Noodle** (Poland)
- ▶ **A Man from Podolsk** (Russia)
- ▶ **The Bacchae** (Slovakia)
- ▶ **Bible** (Slovakia)
- ▶ **eu.genus** (Slovakia)
- ▶ **Catch-22** (Slovakia)
- ▶ **Moral Insanity** (Slovakia)
- ▶ **Stories of Walls** (Slovakia)

**12 productions – 20 performances –
6 countries
3 555 spectators – visit rate 91.27%**

ACCOMPANYING PROGRAMME

- ▶ **Festival to children**
theatre performances, concerts, readings, films, workshops, creative and funny plays and activities for children of preschool and school age
- ▶ **Experience, participate, educate**
exhibitions, installations, readings, workshops – events designed to experience different atmosphere in the town and as an inspiration to try and learn something new
- ▶ **Nitra white night**
Young theatre, concerts, balloon parade, night tours at the Nitra Gallery, The Nitra Museum and Synagogue
- ▶ **Concerts, theatre**
concert of variety genres and theatre performances for all ages
- ▶ **AGORA Nitra: Debate, Activate Yourself and Inspire the Others**
series of public discussions on the theme of the festival in cooperation with partners: Amnesty International, Esorg, Post Bellum SK, Mareena, Milan Šimečka Foundation, Partnership Foundation – Trees of Liberty, Forum of the World's Religions – Slovakia, SFPA, Denník N daily, týždeň magazine

58 events – 2 017 visitors

WORK PROGRAMME

- ▶ **discussions of viewers** with the creators after the performances
- ▶ **Artists talks** with the creators of the productions and with the educational events' participants
- ▶ **working meetings**

26 events – 1 227 participants

EDUCATIONAL PROGRAMME

- ▶ **V4@Theatre Critics Residency**
- ▶ **Be SpectACTIVE! – Spectators' Programme Board**
- ▶ **Be SpectACTIVE! – How to Understand Dance**
- ▶ **How to Understand Theatre**
- ▶ **A Tulip for You**
- ▶ **This is Art, Too**
- ▶ **School of Light Design**

31 events – 278 participants

PERFORMERS AND PARTICIPANTS

- ▶ performers in the main programme: **155**
- ▶ performers in the accompanying programme: **177**
- ▶ individual guests of the festival: **36** thereof from abroad **16**, Slovakia **20**
- ▶ journalists: **26**

MEDIA OUTPUTS AND CAMPAIGN

- ▶ representative media outputs by print, web and audio-visual media from Slovakia: **100**
- ▶ foreign media reflection continues
- ▶ number of advertising published: **5**
- ▶ number of 30' spots broadcasted: **325** on TV channels, **220** over the radio
- ▶ number of banner impressions: **2 600 000**
- ▶ **17** banners on **21** web pages
- ▶ special supplements — **4** pages Denník N daily, **2** pages MY Nitrianske noviny weekly

WWW.FACEBOOK.COM/DIVADELNANITRA VISITORS COUNT

- ▶ number of current FB page fans: **4 830 from 45 countries**
- ▶ maximum reach of a post: **40 000 views**

WWW.NITRAFEST.SK VISITORS COUNT

- ▶ January – October 2019:
19 769 unique visits (individuals) from **89** countries
26 723 visits
72 823 clics on particular urls (clics)
- ▶ thereof: 1. September – 4. October 2019:
6 998 unique visits ((individuals) from **59** countries
10 612 visits
average number of visits per day – **371**
highest number of visits per day – **798** (27 September 2019)
38 990 clics on particular urls (clics)

on 31 October 2019